

WNTC



Since 1970, WNTC has been serving the north country for 21 years. Our station is open to Clarkson and state students presently. Our study departments include programming, the foundation of the on the air sound. Production, which is responsible for the custom commercial production of ads, etc. Our Engineering department which lends to all technical aspects of radio/broadcasting. Being a commercial AM to FM station, we have an advertising department which takes care of the aspects of ad selling, reporting, encouragement of people who take on the responsibility of salesmen. The WNTC Management department handles the running of the station, to include working with national companies, many products, and many working with large market stations. A policy of WNTC is to have all people involved with the station in each department to be professional. Being a commercial station, WNTC must be professionally run and professional sounding. WNTC wants the your favorite station back home, and it has the that station — professional. That's why WNTC is here to ensure that you be a part of a professionally run station.